

Creative QA Review Report

Website	https://nra.lv
Date	May 1, 2026
Creative	Rich-media - Welcomer, 1500x500px
Preview URL	https://nra.lv/?google_preview=sBqpLf7xLesYxs7SzwYwxuqH1walAYCAgJCO19G4hAE&iu=99287527&gdfp_req=1&lineltemId=7222533745&creativeld=138546031580

Summary

Status: ⚠ Needs Attention

The creative renders correctly and all core functionality is working as expected. No critical issues detected. Minor layout shift observed (see suggestions).

<p>❌ Critical Issues (Must Fix)</p> <p>No critical issues detected</p>	<p>⚠ Suggestions</p> <p>⚠ Layout shift (CLS impact) Creative pushes page content down by ~500px on load</p>
<p>✅ Passed Checks</p> <ul style="list-style-type: none"> ✅ Browser compatibility: Chrome, Safari, Firefox, Edge ✅ Mobile and desktop rendering ✅ Click URL implementation ✅ Landing page availability ✅ Active View / viewability compatibility ✅ HTTPS and mixed-content issues ✅ Browser console errors ✅ Asset loading: images, scripts, videos, fonts ✅ Visual and layout quality ✅ User interactions ✅ Creative file size ✅ Creative load time 	<p>⦿ Not Detected</p> <ul style="list-style-type: none"> ⦿ Built-in clickTags ⦿ Third-party impression tags ⦿ Third-party click tracking ⦿ GAM macros, such as cachebuster and click macros <i>Not verified in preview environment</i> ⦿ SafeFrame compatibility ⦿ Close button behavior ⦿ Video playback behavior

Observed Details

Click URL	https://vici.eu/lv/pelmeni/
Creative type, size	HTML, 1500x500px
Creative weight	450Kb
Tested on	Desktop

Attachments

The image shows a creative rendering of an advertisement for Vici dumplings on the nra.lv website. The advertisement features the Vici logo in the top left corner. The main headline reads "IZVĒLIES SAVĒJO!" (Choose your favorite!). The central visual is a black plate of dumplings with chopsticks lifting one. To the right, three packages of Vici dumplings are displayed: "TRADITIONAL Dumplings", "GYOZA Dumplings with vegetables", and "TRADITIONAL Dumplings". A red button with a hand cursor icon says "SKATĪT ŠEIT" (View here). The background includes a stylized red sun and a character in a parasol. Below the advertisement, the nra.lv logo is visible, along with the date "Piekdiena, 1.maijs" and weather information "Rīgā +20°". The website navigation bar includes links for "Neatkarīgā", "Dzīvesstils", "Tautarunā", "LifeHacks", "Sports", and "nra.lv/TV". A search bar with the text "Meklēt..." is also present.

Creative rendering on desktop

This review is based on the creative preview URL and visible behavior only.

Google Ad Manager campaign settings (targeting, frequency capping, delivery, etc.) are not reviewed.